

MacKenzie

Pure Wool Carpet





MacKenzie Ember 0935 shown here

Classic, iconic Wool Berber.

MacKenzie offers the warmth and comfort of perhaps the most timeless of all carpet styles - Berber. Its richly dyed woollen 'slubs' blend seamlessly with heathered backgrounds to create unmistakable character.

Premium New Zealand wool.

Made with the world's finest carpet wool farmed and processed in New Zealand, MacKenzie has a luxuriously soft finish ideally suited to family life.

Retains incredible durability.

Despite its luxurious feel, MacKenzie's is rated extra heavy duty for domestic applications. The colour highlights in MacKenzie also offers excellent resilience against soil hiding.

Highly versatile design.

MacKenzie's linear 'ribbed' appearance allows for easy joining, making it suitable for any living area. This is complemented by a non-geometric pattern that will enhance any interior theme.

Sophisticated, timeless palette.

MacKenzie's selection of classic neutral colours have been carefully designed to provide a finish that's every bit as elegant as it is practical and versatile.

Sophisticated, timeless palette.





Highland 0910



Summit 0933



Ember 0935



Ranch 0942





The natural choice for style and sustainability.

For centuries it's been said that, when it comes to floor coverings, there is simply no substitute for wool; and that sentiment remains true today.

Wool's inherent characteristics lend it a raft of practical benefits ideally suited to multi-residential living, including outstanding insulative qualities, remarkable softness, safety and longevity. Being a natural fibre, it's also 100% sustainable and is produced with a fraction of the energy required for synthetics.

Yet these impressive facts tell only part of the story, for it's how wool makes us feel that most clearly sets it apart. There is truly nothing like the effortless style and elegance of a living space defined by wool.



The Benefits of Wool at a Glance

Premium durability.

Woollen fibres are naturally extremely strong, making them highly resilient to crushing and flattening, and longer lasting than synthetic alternatives.

Luxurious comfort.

Wool's opaque, non-shiny fibres are not only delightfully soft to the touch, but pleasingly easy on the eye, ensuring it adds a relaxing sense of warmth and luxury to any living space.

Naturally fire resistant.

Wool is the most fire resistant of all carpet fibres. It will not burn, melt or emit poisonous gases, making it an extremely safe option for multi-residential applications.

Excellent thermal qualities.

Wool has the welcome capacity to keep you naturally cooler in summer, and warmer in winter.

A designer's delight.

Wool is the carpet designer's — and very often the interior designer's — fibre of choice, offering an almost limitless capacity to manipulate colour, tone, texture and feel. The most beautiful carpet designs are always in wool.



MacKenzie Drover 0934 shown here

Wool is a 100%
sustainable,
renewable and
biodegradable fibre.







Wall-to-Wall Carpets

featuring **BlueStripe** Backing

The Superior Carpet Backing System.

Superior carpet design is more than what meets the eye.

Often attention is focused on the visual appearance of the top surface pile.

The carpet backing is equally as important and often overlooked in the performance and durability of a carpet.

EC Carpets Blue Stripe backing system is designed to last longer than other carpet backings on the market.

Designed for durability and longevity, the Blue Stripe backing ensures a greater return for your carpet flooring investment. This includes -

Highly Durable Construction

EC Carpets Blue Stripe backing is constructed using a bonding agent that is rich in latex for a stronger and more flexible finish.

Low Chalk

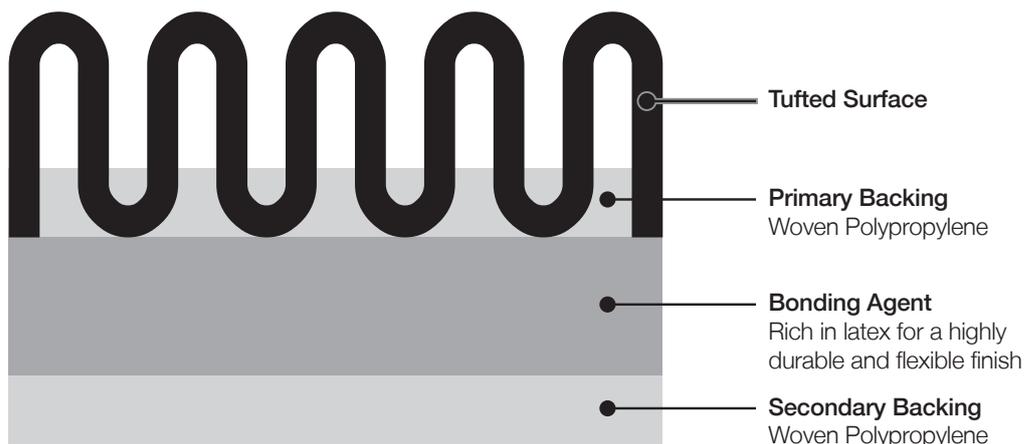
Other carpet backings have a high chalk content that can structurally weaken the carpet. EC Carpets Blue Stripe backing has a low chalk content that will not break down over time.

Breathability

Allowing for moisture to transfer between the subfloor and atmosphere to help prevent the risk of bacteria growth in the subfloor.

Usability

Blue Stripe backing is easy to handle for greater mobility during installation without compromising on dimensional stability.





MacKenzie Highland 0910 shown here



When accidents occur, MacKenzie's heathering & beautiful opaque low shine will help to prevent soiling catching the eye before the next vacuum.





The Benefits of Carpet

Visual Appeal

A vast choice of colours, patterns and textures. The ultimate living experience.

User Experience

Soft underfoot comfort with a cushioning feel.

Acoustics

Reduce ambient and environmental noises.

Cleaner Air

Carpet filters the air therefore reducing airborne dust particles.

User Protection

Impact protection against falls compared to hard flooring. The hazards of tripping and slipping is also reduced compared to rugs.

Thermal Properties

Insulation benefits to keep you cooler in summer and warmer in winter

Cost Efficient

In comparison to timber flooring and tiling, wall-to-wall carpet is fast and easy to install, therefore allowing for greater cost savings.

Easier to Maintain

Wall-to-wall carpet is easier to vacuum compared to rugs without the hassles of major maintenance, such as periodic varnishing of timber flooring.



ec CARPETS

design.innovation.colour

EC Carpets is the definition of quality, Australian owned, and environmentally friendly carpet solutions. From humble beginnings as Edwardstown Carpets in 1963, our innovative designs and colour palettes have been continually refined over the last 50 years.

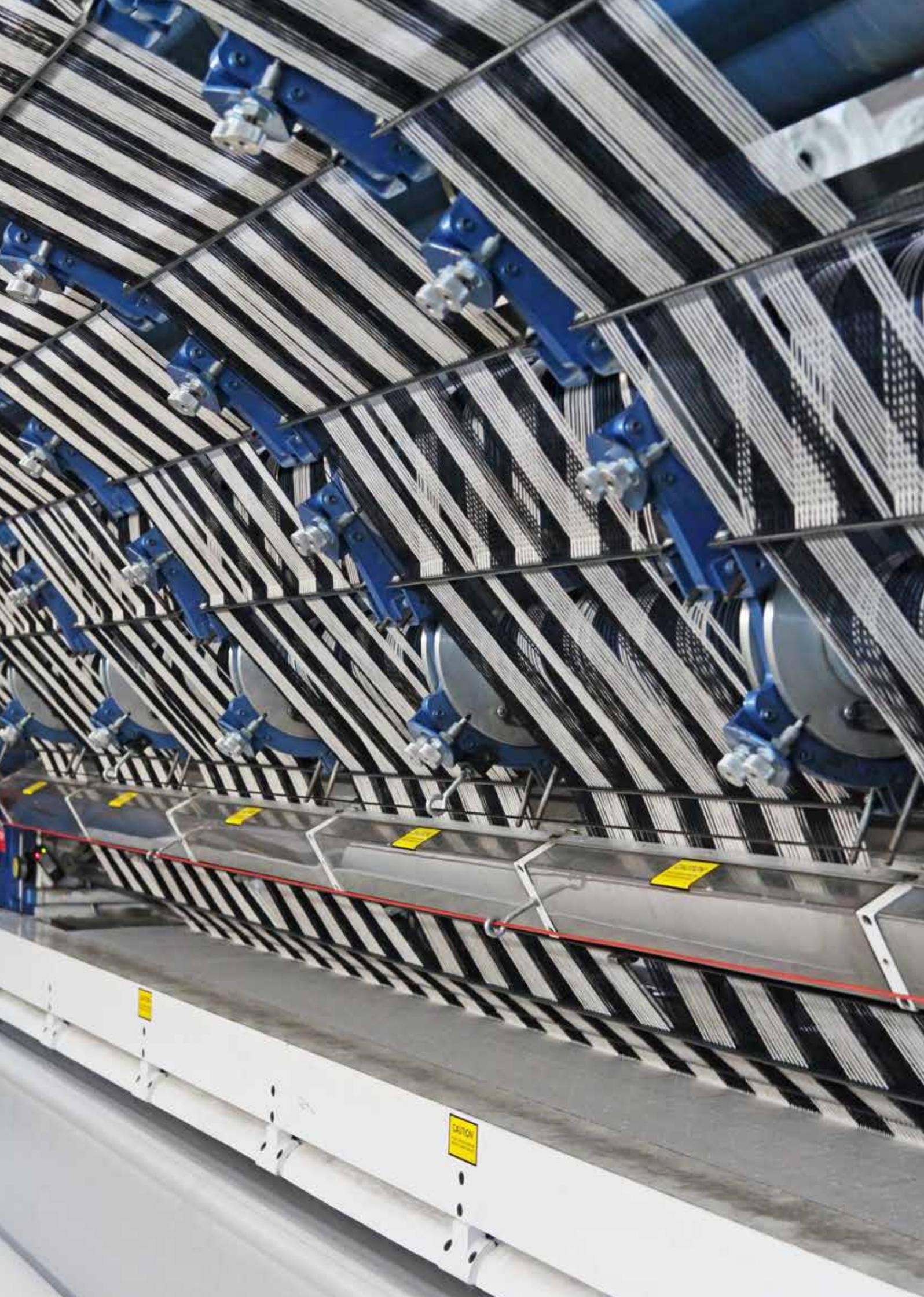
Still owned and operated by the founding family today, EC Carpets' ethos has been built on ethical design and manufacturing processes. EC Carpets is internationally recognised for providing the highest quality commercial and residential carpets, and our excellence in service and care is unparalleled.

Allow our personalised customer service team to find the perfect carpet solution for you, from our innovative range of custom designs and colours and comprehensive catalogue of established and well stocked options.

Our internationally recognised carpets will consistently prove their value now and in the future, with superior product properties, from quality certified manufacturing processes and facilities.

EC Carpets produce unique and distinctive designs leveraging off custom manufacturing solutions to ensure we stand out in the market.

**Australian Manufacturer
of Quality Carpets**



Pure Wool Carpet



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