

Derwent Valley

Solution Dyed Nylon Carpet





A touch of wool-like class.

Derwent Valley provides an outstanding combination of high-specification quality and affordability, with a rich texture and subtle heather that strongly, and beautifully, resembles wool.

Room-expanding design.

Derwent Valley features large and luxurious soft-touch loops arranged in a distinctive sisal pattern not only pleases the eye, but visually lengthens and widens any space.

Stylish simplicity.

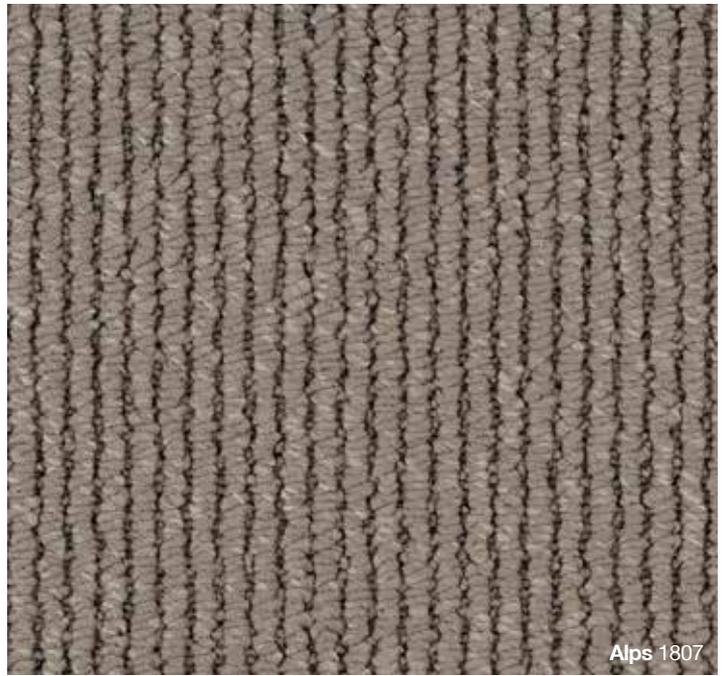
Derwent Valley's neutral, organic colour palette provides a fantastically flexible foundation for a wide range of modern interior design themes and furnishings.

Colourfast and made to last.

Designed to retain its aesthetic appeal for years to come, Derwent Valley's colours will not rub off or bleed, and strongly resist fading from sunlight and general wear.



Falls 1806



Alps 1807



Fog 1801



Rock 1802



Water 1808



Hollow 1805



Derwent Valley Rock 1802

Although providing a welcome sense of luxury in bedrooms and living areas, Derwent Valley remains extremely durable to abrasion and flattening. Rated extra heavy duty for residential applications, it will also cope well in highly active areas, such as hallways and rumpus rooms.



Wall-to-Wall Carpets

featuring **BlueStripe** Backing

The Superior Carpet Backing System.

Superior carpet design is more than what meets the eye.

Often attention is focused on the visual appearance of the top surface pile.

The carpet backing is equally as important, and often overlooked in the performance and durability of a carpet.

The **ec.group** Blue Stripe backing system is designed to last longer than other carpet backings on the market.

Designed for durability and longevity, the Blue Stripe backing ensures a greater return for your carpet flooring investment. This includes -

Highly Durable Construction

The **ec.group** Blue Stripe backing is constructed using a bonding agent that is rich in latex for a stronger and more flexible finish.

Low Chalk

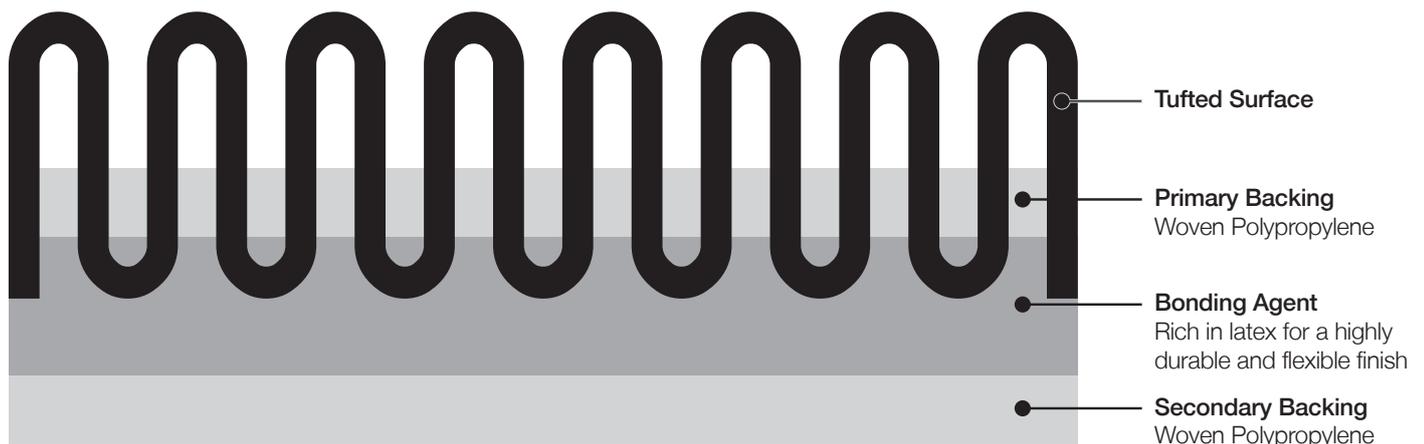
Other carpet backings have a high chalk content that can structurally weaken the carpet. The **ec.group** Blue Stripe backing has a low chalk content that will not break down over time.

Breathability

Allowing for moisture to transfer between the subfloor and atmosphere to help prevent the risk of bacteria growth in the subfloor.

Usability

Blue Stripe backing is easy to handle for greater mobility during installation without compromising on dimensional stability.





Derwent Valley's heathered colours do an outstanding job of hiding soiling, but when cleaning is required it couldn't be easier. The carpet strongly resists staining, moisture, mould and insect damage.



Stronger. Less ‘fluffing’. Easier to maintain.

ec.group’s bulk continuous-filament (BCF) solution-dyed nylon (SDN) carpets are superior to traditionally manufactured nylon in every way.

Many staple yarns produced in cut lengths are then spun together and dyed—a method that leaves them prone to staining, breakages and fluffing.

Our BCF SDN, however, is made of continuous filaments of high-strength nylon fibre that have been chemically coloured inside the filament prior to being manufactured into carpet yarn.

This has not only overcome all prior weaknesses, but added numerous contemporary advantages.

Added luxury.

BCF SDN (bulk continuous-filament solution-dyed nylon) fibre is noticeably softer to the touch than other synthetic yarns, making it a more comfortable option.

Superior stain resistance.

BCF SDN carpet is highly resistant to staining, so is very easy to maintain.

Highly durable.

BCF SDN yarn is extremely strong, enabling it to better withstand abrasion, flattening, fluffing and pilling than other synthetic carpet fibres, and ultimately live longer.

Coloured for life.

Each continuous filament in the BCF SDN fibre has been chemically coloured internally, making it truly colourfast—under normal use, it simply will not fade.

Moisture and insect proof.

BCF SDN is not susceptible to attack from moths, carpet beetles or other insects, and does not retain moisture, helping to keep it mould-free in all levels of humidity.

Anti-static.

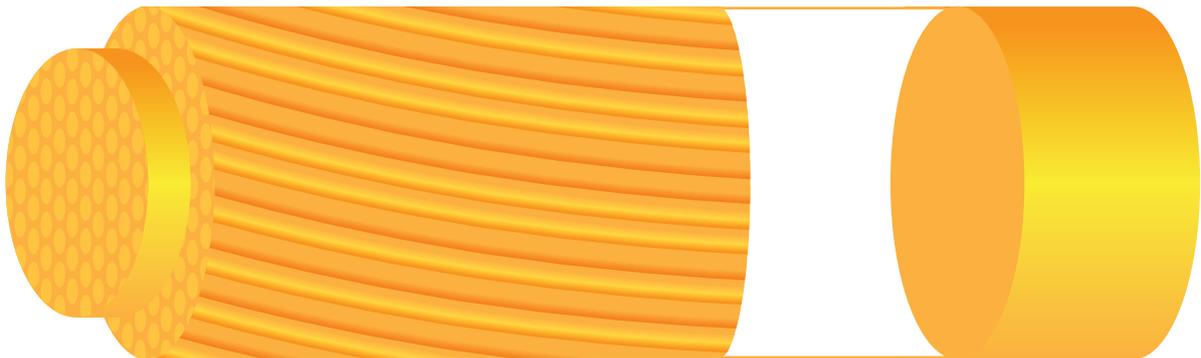
ec.group’s BCF SDN carpet has anti-static filaments in the yarn that prevent the build-up of static electricity in even the driest of conditions.

The Benefits of Solution Dyed Nylon

BCF Solution Dyed Nylon Fibre (As used in Derwent Valley)

Colour is introduced into the yarn during the extrusion stage. Colour is therefore dyed into the core of the fibre.

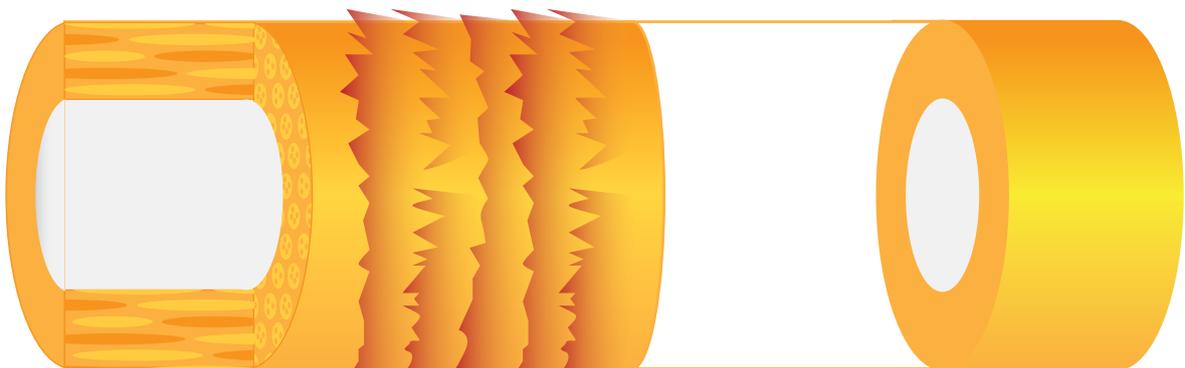
Long continuous fibres for added strength

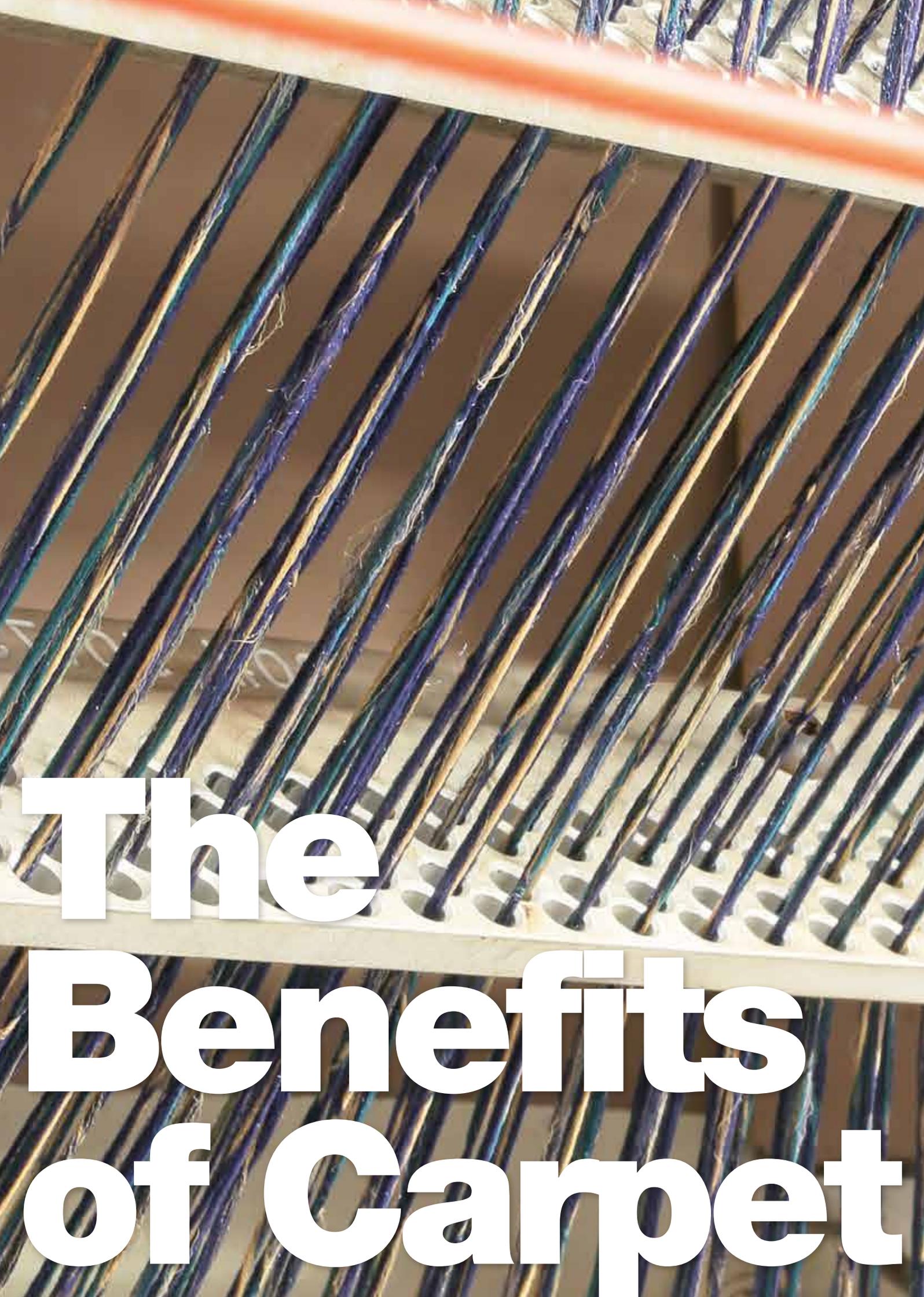


Traditionally Dyed Fibre

Colour is dyed into the fibre post manufacturing, thus meaning it is more prone to bleach and UV fade.

Cut length fibres are spun together





The Benefits of Carpet



Visual Appeal

A vast choice of colours, patterns and textures. The ultimate living experience.

User Experience

Soft underfoot comfort with a cushioning feel.

Acoustics

Reduce ambient and environmental noises.

Cleaner Air

Carpet filters the air therefore reducing airborne dust particles.

User Protection

Impact protection against falls compared to hard flooring. The hazards of tripping and slipping is also reduced compared to rugs.

Thermal Properties

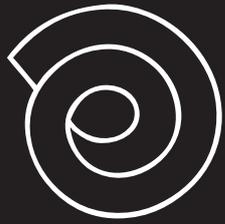
Insulation benefits to keep you cooler in summer and warmer in winter

Cost Efficient

In comparison to timber flooring and tiling, wall-to-wall carpet is fast and easy to install, therefore allowing for greater cost savings.

Easier to Maintain

Wall-to-wall carpet is easier to vacuum compared to rugs without the hassles of major maintenance, such as periodic varnishing of timber flooring.



ec GROUP

design.innovation.colour

ec.group is the definition of boutique, Australian owned, and environmentally friendly carpet solutions. From humble beginnings as Edwardstown Carpets in 1963, our innovative designs and colour palettes have been continually refined over the last 50 years.

Still owned and operated by the founding family today, the **ec.group** ethos has been built on ethical design and manufacturing processes. **ec.group** is internationally recognised for providing the highest quality commercial and residential carpet and carpet tiles, and our excellence in service and care is unparalleled.

Allow our personalised customer service team to find the perfect carpet solution for you, from our innovative range of custom designs and colours and comprehensive catalogue of established and well stocked options.

Our internationally recognised carpets will consistently prove their value now and in the future, with superior product properties, from quality certified manufacturing processes and facilities.

ec.group produces unique and distinctive designs leveraging off custom manufacturing solutions to ensure we stand out in the market

**Australian Owned,
Australian Designed,
Australian Made.**

Since 1963.





Contact our customer care team today on 1800 324 768 or via email customer care@ec-group.com.au and let us take the hard work out of choosing your next carpet.

Solution Dyed Nylon Carpet



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Australian Manufacturer of Quality Carpets